



Charles Vietzen, Vice-President of the Saint Joseph's College Alumni Association and Fellow of the College was named 1966 recipient of the Saint Joseph's College Alumni Service Award.

Father Charles H. Banet, C.P.P.S., President of Saint Joseph's, presented Vietzen with his award during half-time ceremonies of the homecoming game in which Saint Joe won over Valparaiso, 17-12.

Father Banet praised Vietzen for his efforts on behalf of the college, his work with the Alumni Association, and in particular, his involvement with the college Fellows Program and the Chicago President's Dinner, held annually in McCormick Place.

Chuck is the son of Mr. and Mrs. Elmer Vietzen of Oak Park, Ill. He is a 1953 graduate of Fenwick High School. He received his bachelor's degree from Saint Joseph's in 1957 and his master's degree from the University of Notre Dame in 1960.

## Free Placement Service Now Available To Grads

"Now every experienced graduate can put his qualifications before employers from coast to coast—with computer speed and without cost."

So says Dick Scharf, Director of Placement, who makes no effort to hide his enthusiasm for a new service his office is making available to Saint Joseph's alumni.

"Not since the advent of the COLLEGE PLACEMENT ANNUAL almost ten years ago has such a revolutionary concept come upon the college placement and recruitment scene," Mr. Scharf continues. "And it is perhaps no surprise that the College Placement Council, publisher of the ANNUAL, is representing us in this new, non-profit program."

Saint Joseph's graduates who have gone through the frustrating business of circulating resumes to employers and then awaiting results can appreciate what the new service—known as the GRAD System—can offer. Employers, for their part, will find it eye-opening to be able to

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"It is this kind of alumni support that distinguishes the small private college who will survive the next ten years from those who will fall by the wayside."

"The development of a college image is most readily enhanced by the success of its' alumni and their interest in the college. So as you succeed in your vocation, you are actively adding to the image and prestige of this college—an extremely valued contribution."

These are observations made by Father Charles Banet, C.P.P.S., during a speech to the above, participants of the Third Annual Accounting Alumni Career Day, sponsored by the Saint Joseph's College Alumni office, Placement office, and Accounting department. The program affords the opportunity for Saint Joseph's seniors majoring in accounting to confer with alumni panels in frank discussion of career opportunities in accounting and related areas.

Alumni participating were: Left to right: Joseph Mihalov '57; Steve Ligda '62; Victor Palmer '58; Philip Kummerer '62; Fr. Charles Banet, C.P.P.S., President; Marvin Fischer '57; James Zid '55; Hank Murphy '60; Edward Massura '60; Robert Williams '60. Second row, left to right: Richard Scharf '38, Director of Placement; Richard Flynn '57, Department of Accounting; James Crawford '65; Bernard Balas '57; Ronald Frey '57; James Madden '64; Roger Mueller '60; G. Robert Kasky '61; Department of Accounting; Thomas Gavin '61; Alan Broussard, Department of Accounting; John Spindler '65; Kenneth Scipta '66; Jean Hemery '65; Carl Bossung '65; George Zulanas '65; Frank Frasor '65 and James Crowley '63.



Vol. 27 — No. 1

Rensselaer, Indiana

January, 1967

## TIME Ad Brings World Acclaim, Gifts

Some three and one half years ago in the south Chicago suburban home of Tom DeMint, a Saint Joseph's College alumnus, the germ of an idea was formed. One evening Tom, his wife Judy, and a friend sat in front of the fireplace discussing the future of their alma mater. Tom had been designing appeals for contributions aimed at the Saint Joseph's alumni. His efforts had been very successful, raising alumni gifts to an all time high. All three agreed that the excellence of the American system of education depended heavily on the dualism of public-private education. They also agreed that if private colleges and universities, particularly those founded in the last 100 years and without a grand endowment, were to survive and grow, new effective ways of raising funds would be necessary.

As the conversation continued, Judy mentioned a recent two-page story in a noted news magazine covering a small, private, co-educational college in Ohio and the gratification this must have elicited from the colleges administration, faculty and alumni. Thousands of people would now know that this school exists and someone somewhere might just become interested enough to help them.

At this point an idea began to grow in Tom's imaginative mind. If the media doesn't come to you, why not go to it. As an art director at J. Walter Thompson Advertising Agency, Tom was familiar with the technique of mass communication. J. Walter Thompson went to the media and the media informed the public. Why couldn't Saint Joseph's do the same thing?

"No one had ever done it before." This didn't bother Tom—his mind was in gear. If the media didn't come to us, we'll go to it. But which media?

Jack Loos, another Saint Joseph's alumnus and a demographics expert for J. Walter Thompson, did a bit of research and found that TIME Magazine reached the type of people who would be

most interested in the story that Saint Joseph's had to tell. Tom laid out several ads and the consensus of those involved was that "If he's so smart, why isn't he rich?" was most the appealing.

Next came the long process of convincing the Administration, Lay Trustees and Board of Control of the college that an ad in TIME Magazine would be a beneficial development coup for Saint Joseph's College. Immediate monetary donations to the school were not the ad's anticipated result.



Father William J. Kramer, C.P.P.S., L.S.C.N. S.C.D.

## If he's so smart, how come he's not rich?

The ad was placed to give broad coverage to "Why Saint Joseph's College?" The school was looking for the interested person of means who would want to help the school carry on its tradition of Christian education.

Eventually the ad was placed in the November 11 (National Education Week) issue of TIME Magazine and then all of a sudden things began to happen. The day after its appearance in TIME a gift of \$10,000 was received from an alumnus. A man in Ohio sent three dollars observing that he couldn't afford to pay for a library, a need suggested in the ad, but he could donate the price of a book. On the same day Philip Dougherty, financial editor of the NEW YORK TIMES, saw the ad and called Fr. Banet and Tom. The next morning in the financial pages of the NEW YORK TIMES a two-column story appeared concerning the ad and how it came to be.

That evening Bernhard Auer, publisher of TIME Magazine, sent a telegram to Fr. Banet congratulating him on the ad. The telegram went on to say, "... would you please accept with the compliments of a somewhat sheepish publisher a refund of the cost of your full-page advertisement in the November 11 issue of TIME." As a result of the Saint Joseph's ad, TIME will now offer to other colleges and universities gratis space for messages of educational significance.

In the November 15 issue of the NEW YORK TIMES Dougherty followed up his original article with another story headlined, "Advertising: A College Prods TIME Gently." Mr. Dougherty drew his article to a close with these remarks:

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# Alumni Class Notes . . . . .

1928—  
FATHER CARL NIESET, C.P.P.S., a member of the Kansas City Province, is assistant superintendent of the El Paso, Texas diocesan schools. FATHER EDWARD SIEGMAN, C.P.P.S., associate professor of Sacred Scripture at Notre Dame University, was elected this year's president of the Catholic Biblical Quarterly. He is a charter member of this group and he is a past editor of Catholic Biblical Quarterly and formerly taught at St. Charles Seminary, Catholic University and Yale.

1936—  
FATHER LOUIS TELEGDY, C.P.P.S., of Garden City, Kansas is a Dodge City Consulter, the first in C.P.P.S. history.

1937—  
FATHERS CHARLES BRICHER, C.P.P.S., and LEONARD FULLENKAMP, C.P.P.S., are members of the newly created "Senate of Priests" in Cincinnati and Fort Wayne respectively.

1943—  
FATHER RALPH BUSHELL, C.P.P.S., is auxiliary chaplain at McConnell Air Force Base, Wichita, Kansas.

1946—  
Chaplain STEVE ALMASY, USMC, somewhere in Viet Nam, was the subject of a photog-feature story, soon to be released in the Louisville Courier.

1955—  
A daughter, Ann Marie, was born to Major and Mrs. JAMES T. GORDON of Pensacola, Florida in November. The Gordons also have two sons, James 3½ years, and John, 15 months. Jim is a helicopter pilot with the Marines in Viet Nam. Appointment of attorney TERENCE MACCARTHY as executive director of the Federal Defender Program has been approved by the program's board of trustees. Terry is a 1960 graduate of the DePaul University Law School where he later served as assistant law professor. He was also special assistant U.S. attorney general. The Defender program helps provide legal counsel in federal court to indigents.

1956—  
FATHER TIM (PAT) EVARD, O.F.M., a native of Immaculate Heart of Mary parish in Indianapolis, spent the summer months with The Hour of St. Francis Productions in Los Angeles. The film initiated a summer program for religious interested in learning firsthand of the Church's work in the communications industry. Father Tim is a third-year theology student at St. Joseph's Seminary in Teutopolis, Ill. He formerly worked with an advertising firm in Los Angeles before joining the Franciscans.

1957—  
A daughter, Lisa Camille, was born to AL and Camille STRYCK in December. WILLIAM H. BURKHARDT is coaching the junior varsity basketball team at his high school alma mater, Anchor Bay Catholic, formerly St. Mary's of New Baltimore. He and his family are now living in their new home at 51550 Bedford Street, New Baltimore, Mich.

1958—  
JERRY LACHNIGHT is currently in Rochester, New York where he is in a sales training program for Eastman Kodak Company.

1960—  
LOUIS J. MARKOWSKI has been appointed brokerage consultant at the White Plains brokerage office of Connecticut General Life Insurance Co. Louis and his wife Barbara make their home at 7 Oxford Court in Suffern, New York. JOSEPH M. LILLICH has been accepted as a Doctoral Fellow in Elementary Education at Ball State University. Joe has served as Fort Wayne recreation director and was reading instructor at St. Francis College, Fort Wayne.

1962—  
JACK CARLIN, JR. of Detroit, received his law degree from the University of Detroit and is now a corporation counsel for the city of Detroit. MATTHEW P. WALSH is currently practicing law at 11 South LaSalle Street, Suite 1707, in Chicago.



Hank Murphy ('61) representing the SJC alumni, employed at Arthur Anderson & Public Accounting Firm, presents Fr. Charles Banet, C.P.P.S., with a check—the first annual gift of the accounting alumni of Arthur Anderson & Co. The firm has a policy of matching the contributions of its employees. Jerry Gladu ('55), alumni director, and Richard Flynn ('57), chairman of the Accounting Department at Saint Joseph's, look on.

1963—  
Mr. and Mrs. TOM MILLER are the parents of a daughter, Maria Joan. Mr. and Mrs. JIM CROWLEY are the parents of a son, James Charles. DICK and Julie HAGYE are now residing in Muskegon, Michigan where Dick is office manager for Associates Investment. Their address is 5296 Hillview Drive. HOWARD RUPPEL, a Northern Illinois graduate student, recently presented his prize-winning paper on "Religiosity and Sexual Attitudes at a Midwestern University" at the first meeting of the Illinois Sociological Association. Howie's research shows that, in general, the higher the degree of religiosity the more conservative will be the student's sexual attitudes. He expects to complete work for his master of arts degree in January.

1964—  
THOMAS WONTOREK has been commissioned as a second lieutenant in the United States Air Force. Tom is being assigned to Sheppard Air Force Base in Texas for training as a missile launch officer. Mr. and Mrs. JOHN PIKARSKI are the proud parents of a son, John III. Their address is 3405 N. Osage, Chicago, Ill.

1965—  
A daughter, Lisa Renee was born to TOM and Sue CONRAD, a daughter, Sarah Kennedy, to JIM and Mary Eileen HATTEMER, and a daughter, Christine Marie, to LARRY and Sharon LENNON.

1966—  
W. AUGUST (GUS) HILLENBRAND and Nancy Kuzmich were married in October in South Bend. JOHN SIEBENALER is the assistant dean of men at Xavier University. JIM ECHLE was recently assigned to India as a Peace Corps volunteer. Jim and his group will aid small businesses and entrepreneurs improving production and marketing efficiency. Jim was trained for 14 weeks at Harvard Business School after his initial Peace Corps indoctrination. Jim's address is Ward 1-115 Kizhakumpatt-ukara, Trichur—5, Kerala, India. A son, Brian Joseph, was born to DAVE and Betty MOEBS in October. JIM O'LOUGHLIN, who spent last year with the Atlanta Braves organization, is now a teacher at Loyola Academy, Wilmette, Illinois.

## In Memoriam

ALFRED HEPP a-02  
ALOYD HISS a-10  
BERNARD WESTHOVEN a-11  
LEO GRADY a-19  
ARTHUR REINECK '32

The below appeared in the December 5th issue of Newsweek Magazine.

### TUITION TAX RELIEF FOR PARENTS

*Sen. Abraham Ribicoff plans an all-out Congressional campaign next year to win tuition tax credits for parents of children in college. (Two years ago, a similar bill was opposed by the Administration and dies.) Democrat Ribicoff, counting on strong help from new Republicans in the House, predicts that the measure will be cleared in the 90th Congress. The White House opposition is led by Labor Secretary Willard Wirtz, who views the bill as "class" legislation.*

We at Saint Joseph's College feel that the Senator Ribicoff bill is a most equitable method of federal aid. If you feel as we do we urge you to write your Congressman in support of the Senator's bill. This legislation would be similar to the GI Bill letting students choose the college of their choice.

## Publications Merit All-Catholic Honors

STUFF, the student newspaper of Saint Joseph's College, has been accorded All-Catholic honors for the 1965-66 school year by the Catholic School Press Association at Milwaukee, Wis.

This marks the second consecutive year and fourth time in the last six years that STUFF has earned All-Catholic honors. In order to achieve these honors, a given newspaper must gain at least 800 of 1000 rating points as judged by the Catholic School Press Association.

For 1965-66, STUFF accumulated 865 total points of the possible 1000.

Newspapers are judged in seven categories, ranging from diffusion of Catholic thought and promotion of Catholic activity through application of art to news and features. STUFF earned a rating of good or excellent in all seven categories.

The literary magazine of Saint Joseph's College, MEASURE, has been accorded All-Catholic honors from the Catholic School Press Association for the second consecutive year.



Published Bi-Monthly during the school year and once during the summer by Saint Joseph's College, and entered as second class matter March 4, 1942, at the Post Office at Collegeville, Indiana, under the Act of August 24, 1912.

JERRY GLADU, Editor  
Margaret Amsler — Charles J. Schuttrow  
Assistants to the Editor

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### SAINT JOSEPH'S COLLEGE ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

R. JOSEPH MOORE, President, E. St. Louis, Illinois	Bernard Balas, Gary, Ind.
GEORGE BYERWALTER, Vice-President, Dolton, Illinois	Donald Tonner, Rensselaer, Ind.
ROBERT J. CONLEY, Vice-President, Rensselaer, Indiana	Rev. Bernard Boff, Toledo, O.
ROBERT R. RYAN, Vice President, Centerville 59, Ohio	Dr. Louis Abbott, Monticello, Ind.
CHARLES VIETZEN, Vice-President, Oak Park, Illinois	Robert Carney, Chicago, Ill.
Joseph C. Albers, Cincinnati, O.	John F. McCann, Jr., Indianapolis
Joseph McGrath, Chicago, Ill.	William D. Elbert, Kentland, Ind.
James Stang, Dayton, O.	Hugh McAvoy, Rensselaer, Ind.
Gerry LaFontain, Fostoria, O.	Robert E. Christen, Ft. Wayne, Ind.
Keith A. Snyder, Chicago, Ill.	—Ill.
James Shields, Fort Wayne, Ind.	
Philip Wilhelm, Indianapolis, Ind.	
Timothy J. O'Brien, Bensenville, —Ill.	

## SJC Trustee Dies

William A. Hanley, died in Indianapolis and funeral services were held there November 14. He is an alumnus of Saint Joseph's and has been on the Board of Lay Trustees since 1950.

Hanley, 79, was director and retired vice-president of Eli Lilly & Co., and director of the Indianapolis Power & Light Co. Hanley had a 40-year career with the Eli Lilly staff, starting in 1911 when he became the company's first professional engineer.

He became a vice-president in the early 1940's and since his retirement in 1952 had been a member of the board of directors. During his years with the firm, he arranged for the construction of all Lilly plants in the United States, England, Canada and South America.

For 12 years he was a director of the Federal Reserve Bank in Chicago. He had been a director of the Indianapolis Water Co. and served several years on the boards of the United States and Indianapolis Chamber of Commerce.

Hanley was a former president of the Indianapolis Marion County Building Authority, a member of the board of the Indianapolis Hospital Development Association, the Board of Fundamental Education, St. Francis Hospital and Associated Catholic Charities of Indianapolis. He was also a former trustee of St. Mary-of-the-Woods College near Terre Haute.

Survivors include a widow, Irma M.; son William A. Jr., vice-president of Eli Lilly International in Australia, New Zealand, Hong Kong and the Philippines; daughters Mrs. H. J. Noll and Mrs. Robert W. Smith; sisters Mrs. William J. Meloy; brother Leo Hanley.

MEASURE is published twice each school year, with issues coming in the winter and spring. It represents the finest literary efforts of students in the fields of essays, fiction and non-fiction, short stories and poetry.

The two issues during the 1965-66 school year scored 825 out of a possible 1000 points in the Association's critique, giving MEASURE one of the highest scores in the nation.

The editor of MEASURE in 1965-66 was Ronald Staudt, a senior mathematics major from Niles, Ill. Moderator of the publication was Father Alvin W. Drulman, C.P.P.S., Chairman of Saint Joseph's Department of English.

Editor for 1966-67 is Raymond Leliaert, a junior English major from South Bend, Ind. The moderator is John Groppe, associate professor of English.



Outstanding Puma quarterback Duffy Hagist, No. 10, and first team guard Joe Mercado No. 64 get ready to lead Saint Joseph's offense against Valpo.



Senior class president Jim Beier crowns Homecoming Queen Kitty Del Pra as her escort senior Ed Massa claps his approval. The Queens Court look on in the background, from left to right, Mary Gudorf, Janet Hupert, Sandra Sterchie and Connie Eaton.



Member of the College Lay Trustees, veteran Congressman Charlie Halleck, congratulate Coach Jim Arneberg and Father Banet on the Pumas' Homecoming victory over Valparaiso University, 17-12.



Reunion class member "good guy" Leo Klemme leads the crowd during a Saint Joe T.D.

# **HOMECOMING - 1966**



LOOKS LIKE A '64 REUNION



Joe Puma rings SJC to a win with the captured Valpo Victory Bell.



Father Phil Gilbert has an attractive audience with the entire Bob Hicks family.



Members of the 1961 reunion class Al Nett, Frank Bergman and Ron Budzielek at their class reception.

# Puma Gridders Post .500 In ICC

Head football coach Jim Arneberg is Saint Joseph's own "Miracle Worker."

With a team comprised of the same personnel on the winless 1964 squad, Arneberg took the reins and in two years has built a more-than-respectable grid squad.

The 1966 squad's 4-4 record was a one game improvement over the previous year. And now that his recruits are moving into the starting ranks, the Pumas' "Football Fountain of Fortune" is spouting higher than ever.

Once again the key to the attack of "Arnie's



Former Puma great, Mr. Bernard Badke, and his wife congratulate head coach Jim Arneberg on the Homecoming victory over Valparaiso. Bernie, who ended his Puma football career in 1938, returns to spectate not merely for old times sake, but to watch his son George—a 1966 All-ICC defensive halfback.

## Placement Service . . .

(Continued from Page One)

search the qualifications of thousands of candidates in mere seconds—even "converse" with the electronic file until they get exactly what they want. The 21 major search items available to employers are teamed with a thesaurus of occupational skills so extensive that the Council believes it the most sophisticated means of selection yet devised.

Key to the dramatic new system is the College Placement Council's role as the corporation placement directors and employers formed a decade ago to assist themselves in doing a better job for the student and alumnus. In the CPC, as it is commonly known, over 1000 colleges and universities together with more than 2,000 employers of the United States and Canada foster cooperation between campus and company through such projects as the GRAD program.

In operation, the GRAD system is uncomplicated (the name, by the way, stemming from "Graduate Resume Accumulation and Distribution"). An alumnus interested in finding new employment should communicate directly with the Saint Joseph's College placement office.

## \$40,000 Remodeling Completed

Remodeling of Saint Joseph's College auditorium, a major physical plant project taken on by the college this past summer, has been completed.

The seats are two tones of red, with upholstered and cushioned seat and back and tablet arms for classwork. There are 537 main floor seats and 72 balcony seats, totalling a 609 seating capacity. Their cost, including installment, was \$23,500, says Father Paul E. Wellman, C.P.P.S., Business Manager for Saint Joseph's College.

The aisles are covered with arbor green carpeting, and the drapes are almond green. The walls are painted ice green and the ceiling moonstone white. The part of the floor not covered by carpeting was painted pebble gray. Setting off the entire color pattern is a huge citrus (bright gold) stage curtain.

Army" was the rifle-like arm of quarterback Duffy Hagist. After breaking many records his junior year, the various defenses were ready and waiting this time around, but Duffy had more ammunition.

He broke all the records which he set last year in passing and total offense, set eight new school marks, ending his career as the second best quarterback in the the history of the Indiana Collegiate Conference. For the season, he was ranked as the eight-leading small college passer in the nation.

Another reason for SJC's improvement was the small but gutsy Puma defense. Plagued with injuries, Arneberg placed a few key men in a few key spots and turned 1964's sieve-like defense into a hustling, spirited band of Pumas disguised as a brick wall.

The defensive highlight of the season was the Saint Joe-Ashland game. The Eagles came with a 200-yards per game rushing average, 11th in the nation for small colleges, and managed to garner only 21 yards! At the Ashland sports banquet recently, Saint Joseph's was named their toughest opponent of the year.

The defense was led by two, first team All-ICC performers—junior George Badke, a hard-nosed defensive halfback, and sophomore Jesse Taggart, a 6-1, 225-pounder who received the Rudy Volz Memorial Alumni Award at Homecoming.

The Saints' opponents are not real happy about the fact that Badke and Taggart are both returning, but they get downright mournful when they hear that all of the defensive eleven are returning.

Next year, the Pumas play their first nine-game schedule since 1963 when they finished 2-7 under Ed Dwyer. The opener will be against a strong Western Kentucky squad, and the Pumas will be looking for their first opening day conquest in 13 years.

It will be quite a challenge for Jim Arneberg and the Pumas. Nothing in the world excites "Arnie" more than a chance to be spectacular and, most of all, to be a winner.

## SJC Opens Media To All U.S. Education

(Continued from Page One)

"... why a copy of that edition should find its way to the NEW YORK TIMES and trigger the story that triggered the program's activation is a mystery, the kind that happens in the movies.

"Not a bad idea for a movie. Bing Crosby would be Fr. Banet, naturally."

November 21 saw a twelve-paragraph story about the ad in the BOSTON GLOBE. On November 25 a reprint of the ad and a three column story entitled, "Their Ad Didn't Cost—It Paid Off," written by James Smith, appeared in the advertising and marketing pages of the CHICAGO TRIBUNE.

Around the nation many diocesan papers carried the story and it received television coverage in Ohio, Indiana and Illinois. If all this was too good to believe it was capped by Bernhard Auer's "Letter from the Publisher" column in the December 2 international issue of TIME Magazine. Mr. Auer reprinted the ad and devoted most of his column to it.

Thanks to the extreme interest and hard driving devotion to his alma mater, Tom DeMint has enabled Saint Joseph's College to carry out a true first in college fund raising and public relations. Saint Joseph's College has opened the door of TIME to all institutions of higher learning for "messages of educational significance."

David Muth, co-editor of the Saint Joseph's College student newspaper STUFF, wrote an editorial about the ad.

The last two paragraphs of Dave's editorial is an apt post-script to how, why, when and what happened.

"The whole idea was a gamble and it payed off more than ever expected just by the mere fact that people around the nation do know Saint Joseph's exists in Rensselaer. This was not done by building a football machine or by members of the student body changing their sexes or even

Research Department  
Saint Charles Seminary/  
Carthage Station  
Celina, Ohio 45322

C-CPI

## Psychology Major Approved

Establishment of a major field of study in psychology at Saint Joseph's College was approved by the faculty this semester.

Father Donald Ballmann, C.P.P.S., Academic Dean, opened the resolution that the faculty approve the psychology major by pointing out that such a major was approved by the Academic Senate last spring. He added, however that the resolution was defeated in the May faculty meeting on grounds that the proposed major should be more clearly defined and studied in greater detail.

Father Ballmann pointed out that a detailed explanation of the proposed major was listed in the faculty bulletin of Oct. 12, then turned the floor over to Dr. James A. Kenny, associate professor of psychology.

Dr. Kenny told the faculty that the resolution "asks that psychology be approved as a major as the program now exists. We now have a completed psychology program and can offer from ten to 13 hours of study per semester," he pointed out.

The major program, as approved, will go into effect in September of 1967. "The major is requested at this time so that the Admissions Office can utilize it for student recruitment," Dr. Kenny wrote in the faculty bulletin. "No catalogue changes are requested at this time... sufficient and proper courses are offered at present to support a major."

by rioting for or against civil rights, but by a group of shrewd administrators who know their college and where they want to go with it.

"The amount of the contributions through the ad is not the information of STUFF as yet, but with or without them, the responsible individuals are to be commended to the highest degree not for just doing their job of expanding our college, but for doing it in such history-making way. This is certainly a trend that has been paralleled by few if any colleges."

## The Old Timers



Happy despite the score the alumni squad of the alumni- varsity basketball game are left to right: Fred Farley, Russ Marcinek, George Post, Lonnie Brunswick, Tom Crowley, Larry Yeagley, Carl Bossung, Bill Braunbeck, Ken Dockus and Terry Davisson.

The game, played on November 20, is an annual function of the Monogram Club sponsored to raise funds for the club's annual Christmas orphan's party. Invitations to play for the alumni were sent to former varsity cagers who had graduated within the last five years (1962-1966). The alumni turned out in greater numbers than ever before and gave the varsity a real "run for their money." With less than ten minutes to play the varsity led 60-55 which is more indicative of the tenor of the game than the final score—The Alumni fell to defeat 101-83.